



## Our Mission

To provide outstanding and inspirational land-based learning opportunities across the Greater London region

## Our Vision

- Be a confident, aspirational, inspirational and expanding College
- Equip students of all ages with knowledge, skills and behaviours to support the green environment and land-based industries
- Support lifelong learning to enhance individuals' prospects, productivity, social mobility and economic effectiveness
- Create clear and sustainable pathways from entry to advanced levels of study, research and expertise leading to rewarding careers
- Make learning and opportunity accessible to all Londoners and wider audiences
- Provide the best and widest possible range of resources, education and training activities
- Actively seek the views of employers, students and other organisations to remain responsive and current
- Be a consistently outstanding college
- Welcome and maintain strong partnerships and collaborative ventures locally, nationally and internationally
- Manage green space, animal collections and related businesses and play an active role improving the natural environment and landscape of London
- Open our farms, gardens, animal collections, facilities and services for commercial, recreational and educational benefit

## Our Values

Our College, the students, staff, Governors and stakeholders share values that define and unify us as a community. These values are real, meaningful and relevant guides to the way we work and support each other and are continually shared so they remain current.

### Aspirational

- We actively seek excellence in ourselves and others
- We encourage ambition and value perseverance and resilience

### Student-Focused

- We inspire outstanding personal and professional success for all students
- We listen to our students, staff and stakeholders and act on their feedback

### Professional

- We are committed to personal and vocational excellence and improvement
- We are prudent, purposeful and determined
- We welcome and promote collaboration

### Innovative

- We encourage passion, creativity and enterprise
- We listen and respond to employers and industry

### Responsible

- We care about people, animals and a sustainable natural environment
- We value the community in which we live and work

### Equitable

- We value people and diversity and promote mutual respect and equality
- We are open and fair